

ROOF GARDEN

WEDNESDAY AND SATURDAY NIGHT DANCES.
FINE MUSIC—GOOD CROWD. LOWRY & HENRY.

HEMINGFORD

George Orr of Scottbluff is visiting here.

Miss Lelia Carey has been on the sick list.

Evelyn Swanson spent the week end in Alliance.

Joe Urbanosky returned home from Omaha Friday.

Mrs. McClung was a passenger to Alliance Sunday.

Magnus Christenson was a caller in Alliance Sunday.

Mrs. George Timbleen was a caller in town Thursday.

E. G. Herman was a passenger to Crawford, Sunday.

Theodore Collier was a passenger to Alliance Thursday.

F. W. Melick transacted business in Alliance Thursday.

Blanche Wiltsey was shopping in Alliance, Thursday.

Gladys Stevenson was a passenger to Crawford, Sunday.

Bill Brooks was an Alliance caller between trains Friday.

Oakley Stevenson of Alliance was a passenger up on 43 Sunday.

Prof. Embree filled the pulpit for Rev. Mr. May, Sunday night.

Harry Willy went to Marsland last Thursday to conduct a funeral.

Mrs. Ira Duska of Alliance transacted business in town Thursday.

Walter Weddell of Scottbluff visited in town between trains Friday.

Mr. and Mrs. W. C. Lackey spent the week end at the Gibson home.

Frank Mattoni of Bayard arrived Thursday and expects to work here.

George Carrell transacted business in Kansas City the middle of last week.

The Congregational aid met at the H. C. Drury home Thursday afternoon.

Walter Garrean's father and mother of Nebraska City arrived Friday for a visit.

Mr. Huss of Marsland transacted business in town between trains last Thursday.

Mr. and Mrs. Ralph Hopkins announced the arrival of a baby girl Wednesday.

Fred Melick, F. L. Potmesil and A. B. Carter transacted business in Alliance Saturday.

Ora Phillips was a passenger to Alliance Saturday night, returning on No. 43, Sunday.

Burt Hopkins spent a few days in Scottbluff the last of the week, returning Sunday.

Inez Jones who has been nursing the chicken pox is again able to take up her school work.

Mary Kinsley and Bertha Carter spent Friday evening at the home of Beulah Rohrbach.

Bob Harvey of Scottbluff, formerly of here, transacted business in town the last of the week.

Myron Bunce who has been transacting business in Leon, Kansas, returned home Thursday.

Mrs. Will Strong who has been visiting in Missouri and Seward, Nebr., returned home Thursday.

Mrs. Harve Kiestler who has been visiting her daughter at Meibeta, returned home Saturday.

Merle Price and Russel Cox have been seen car riding their lady friends of Alliance, quite a bit lately.

Miss Minnie Tschacher who has been receiving treatments at Rochester, returned to her home here Friday.

Mr. Spray who is traveling for the Crawford Mercantile company, transacted business in town Thursday.

Rev. Mr. Richardson of Chadron who has been filling the vacancy of Rev. Mr. May, departed for Marsland

TALK QUALITY, TOO

There are many merchants, especially in small towns, who believe there is no use in advertising unless they have bargains to offer.

Experience has shown them that when they have a lot of merchandise which they want to move, because it has been around too long and they put a special price on it, and advertise it, it usually moves quickly.

It seldom occurs to them that a little advertising, done before the goods become shopworn or has-been would move them without a cut in the prices.

The best kind of advertising is that which makes permanent customers, rather than that which merely akes sales. Bargain advertising prompts the production of shoddy merchandise, and promotes slipshod merchandising.

Spend more time telling people about the merchandise—why it is of value, how people can use it, and you will not have to spend much time talking price.

Sunday and from there went on to his home.

Mr. Looney of Alliance who is traveling for the Raymond Bros., transacted business in town Thursday.

The M. E. aid served supper at the church basement Thursday for the Alliance folks who put on the play.

Eugene Andrew who has been nursing a light siege of the chicken-pox is again able to resume his school work.

Harold and Dorothy Hopkins, Irma Wright and Helen Andrew, spent last Thursday evening at the Mackey home.

Gail Price was a passenger down to Alliance Saturday. Mrs. Price who is teaching school there, returning home with her.

Miss Lucile Peltz who has been visiting at the Joe Peltz home for the past two months, returned to her home at Glenwood, Saturday night.

Mr. Wahl of Fairmont, Nebr., who has been transacting business in town received word Thursday morning that his wife was ill and departed for his home immediately.

Miss F. Dulle departed Friday for Jefferson City, Mo., to transact business. The ninth grade of which she is sponsor, accompanied her to the depot and gave her a box of chocolates and a magazine.

GIVES WIFE GLYCERINE MIXTURE

A retired merchant whose wife suffered for years from catarrh of the stomach finally gave her simple glycerine, buckthorn bark, etc., as mixed in Adler-i-ka. ONE bottle produced great results. Because Adler-i-ka acts on BOTH upper and lower bowel it removes all foul matter which poisoned stomach. Relieves ANY CASE sour stomach or gas on stomach. Often CURES constipation. Prevents appendicitis. Harry Thiele, druggist.

MUCH TRAVELED

A group of tourists were looking over the inferno of Vesuvius in full eruption.

"Ain't this just like hell?" ejaculated a Yank.

"Ah, zese Americans," exclaimed a Frenchman, "where have zey not have been?"

LAKESIDE

Mrs. Isaacs was reported on the sick list.

Pat Reed was a Lakeside visitor Friday.

Frank DeFrance drove in from the ranch Friday.

T. V. Gorman returned from Wyoming Saturday.

Joe Wilson drove down from Antioch Thursday.

George Starles went to Alliance Friday on No. 39.

Mrs. Hazel Conner returned from Denver recently.

Jack Gillispie has recovered from his recent sick spell.

Warren McIntyre went to Oshkosh on business Sunday.

John Lattimer left for Chicago Saturday to visit relatives.

R. A. Westover was on the sick list the latter part of the week.

Mr. and Mrs. James McLiment left for Dunning Friday morning.

Martin Mulhall drove up from his home near Ellsworth, Friday.

A number from Lakeside attended the dance at Alliance Friday night.

Mrs. Luella Lunford arrived from Lincoln on No. 41 Sunday morning.

Mrs. Steve Rick was quite sick at her home in East Lakeside last week.

Lawrence Powell spent a couple of days in Alliance the latter part of the week.

Miss Edythe Harris went to Alliance Friday to spend the week-end with relatives.

Mrs. Will Chase and baby returned to Antioch Saturday after a visit with relatives here.

Lee Wells drove up from Pawlette Thursday and hauled out a load of freight Friday.

The Antioch orchestra came down to play for the dance at the Standard dining hall Wednesday night.

Mrs. Edgar Cowles very pleasantly entertained the ladies' Kensington club at her home in East Lakeside Thursday.

Mr. Myers, traveling salesman for the Deputy Dry Goods company of Lincoln, was a business visitor here Thursday.

Mr. and Mrs. Davis who were here visiting at the J. L. Roe home, left for their home in Wyoming the latter part of last week.

Boylr Coe entertained a few of the young hopefuls at a party given at the home of his parents here Friday night. A good time was reported.

Lem Wilson moved his household goods to Lebanon, Mo., Saturday. Elvis Wilson went with them. Mr. Wilson and family and sister, Mrs. Frank Harraman left for that place on No. 40 Sunday morning.

Leo Dean Kearns, the infant son of Mr. and Mrs. George Kearns, died Saturday, January 29, 1921. Funeral services were held at the home Sunday afternoon. Rev. Chas. E. Burleigh officiating and interment was made in the Lakeside cemetery.

The school house was entered again last Thursday night and some of the pupils' work misplaced. It seems a shame that we have such people in our town who will try to discourage the worthy ones who are striving for an education. This is not the first time by any means that this has happened this term.

Rev. Chas. Burleigh went to Whitman Saturday where he held services Sunday morning after which he returned home on No. 39 and preached the funeral sermon for the Kearns baby. He also preached an interesting sermon at the church Sunday night. There will be services next Sunday morning but no evening services as it is his regular appointment at Hoffman.

NO GUESSWORK ALLOWED IN FIGURING INCOME TAX

Only single persons whose net income for 1920 was less than \$1,000 and married persons living with husband or wife whose net income was less than \$2,000 are exempt from the requirement to file an income tax return.

The obligation to consider his own case and to file an income tax return on time, if one is due, is laid squarely on the shoulders of every resident of the United States. Guesswork is barred. The returns are sworn statements, and accuracy is essential. Salaried persons and wage earners must ascertain the actual compensation received. Bonuses, shares in the profits of a business, values of quarters and board furnished by an employer, and other items of compensation for services must be included.

Returns must show both gross and net income. Gross income includes practically every dollar received by the taxpayer during the year 1920. The net income is determined by subtracting from gross income certain deductions specified by the revenue law, and fully explained in instructions on forms 1040A and 1040 for filing returns.

Business expenses are the principal allowable deductions in computing net income. The law specifically prohibits the deduction of household and living expenses. Typical deductible business expenses are for salaries, labor, cost of merchandise, raw materials and supplies, rent, repairs, light, power, delivery, selling cost, advertising, and insurance. Doctors, lawyers and like professional men may deduct from their gross income dues paid to professional societies and subscriptions to professional journals, rent paid for offices, amounts paid for light, fuel, water, and telephone used in such offices, and the wages paid to office assistants.

This year, as last, the tax may be paid in full at the time of filing the return, on or before March 15, 1921, or in four installments, the first of which is due on or before March 15, the second on or before June 15, the third on or before September 15, and the fourth on or before December 15.

The return must be filed with the collector of internal revenue for the district in which the taxpayer lives.

Heavy penalties are provided for failure or willful refusal to make a return and pay the tax when due.

It may avail nothing, but there's no harm in wishing a man happy new year. —Lexington Ledger.

The Yanks are about to end up the watch on the Rhine.—Washington Post.



It's dollars to doughnuts—

no man ever smoked a better cigarette at any price!

CAMELS quality, and their expert blend of choice Turkish and choice Domestic tobaccos hand you a cigarette that will satisfy every smoke desire you ever expressed. You will prefer this Camel blend to either kind smoked straight!

Camels mellow-mildness will certainly appeal to you. The "body" is all there, and that smoothness! It's a delight!

Go the limit with Camels! They will not tire your taste. And, they leave no unpleasant cigarette aftertaste nor unpleasant cigarette odor!

Just compare Camels with any cigarette in the world at any price!

Camels are sold everywhere in scientifically sealed packages of 20 cigarettes for 20 cents; or ten packages (200 cigarettes) in a glassine paper-covered carton. We strongly recommend this carton for the home or office supply or when you travel. E. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.

Business Opportunities Require an Investment of Money

Are You Financially Prepared for Yours?

The best opportunity in the world will mean nothing to you if you are not prepared to develop it.

The best way to prepare for business opportunities is to build up a substantial fund by making regular deposits in a savings account every pay day.

Take an Interest in "INTEREST"

Money at interest is a good investment. If you deposit \$5.00 each week in the Savings Department of this bank, you will have built up a fund of \$1,432.50 in five year's time. Ten dollars deposited each week will build up a fund of \$2,875.39 in the course of five years.

The present is an ideal time to open a savings account. All money deposited in our savings department will earn a liberal rate of interest. Open your account today.

Start a Savings Account TODAY

YOU'LL HAVE MONEY THEN WHEN YOU NEED IT.

Have You Wanted Money During the Past Year?

The FIRST STATE BANK

RADIUM THE NEW Scientific Surgeon CURES CANCER

Also Tumors, Bleeding from the Womb, Tuberculosis of the Skin, Birthmarks, Deforming Scars, Many Types of Ulcers, Etc.

WITHOUT THE USE OF THE KNIFE Employed by the Specialists connected with the HOT SPRINGS CLINIC

Hot Springs South Dakota

"There's Money In It"

Col. Sellers, the hero of Mark Twain's "The Gilded Age," was the forerunner of the modern stock promoter. "There's millions in it" was his byword and slogan.

There is money in The Herald Want Ad Column and, unlike Col. Sellers' gilded schemes, it produces REAL money.

This is a time when the Want Ad Column can do a lot of good for you. It will sell the things you have been wondering how to get rid of, and it will buy for you the things you would like to have.

And the cost is very small—the average Ad costs 75 cents for three issues.



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